## **Doosan Forklift Part**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental organization that comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Orange houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent sellers moving forklift materials and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively includes 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, due to their stability in retaining a high degree of client service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's initial home-based lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a national equipment expansion venture. Initial product sales of this manufacturing equipment focused on large business groups, the armed services and on state-run companies. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education became the new focus for enhancing quality and product development.

Home-based lift truck business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a position of considerable growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint enterprise project to counter act competitive pressures in the US materials handling market. This venture greatly expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a modern plant which helped establish the business for the manufacture of high end added-value goods suited for export. In 1993, the company had a global sales network and started exporting designs they had developed through in-house technology, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.